

COLOR & MATERIAL SUBMISSION BRIEF

Use the existing design from the Puma Provoke to create a brand new colorway with new colors and innovative materials.

Use the mood board template to include the images you used to inspire your colorway design.

Fill in the color palette boxes to show your choice of colors side by side. You do not need to fill in all the boxes if you do not have enough colors.

Please explain your color story and inspiration in the space provided next to your moodboard.

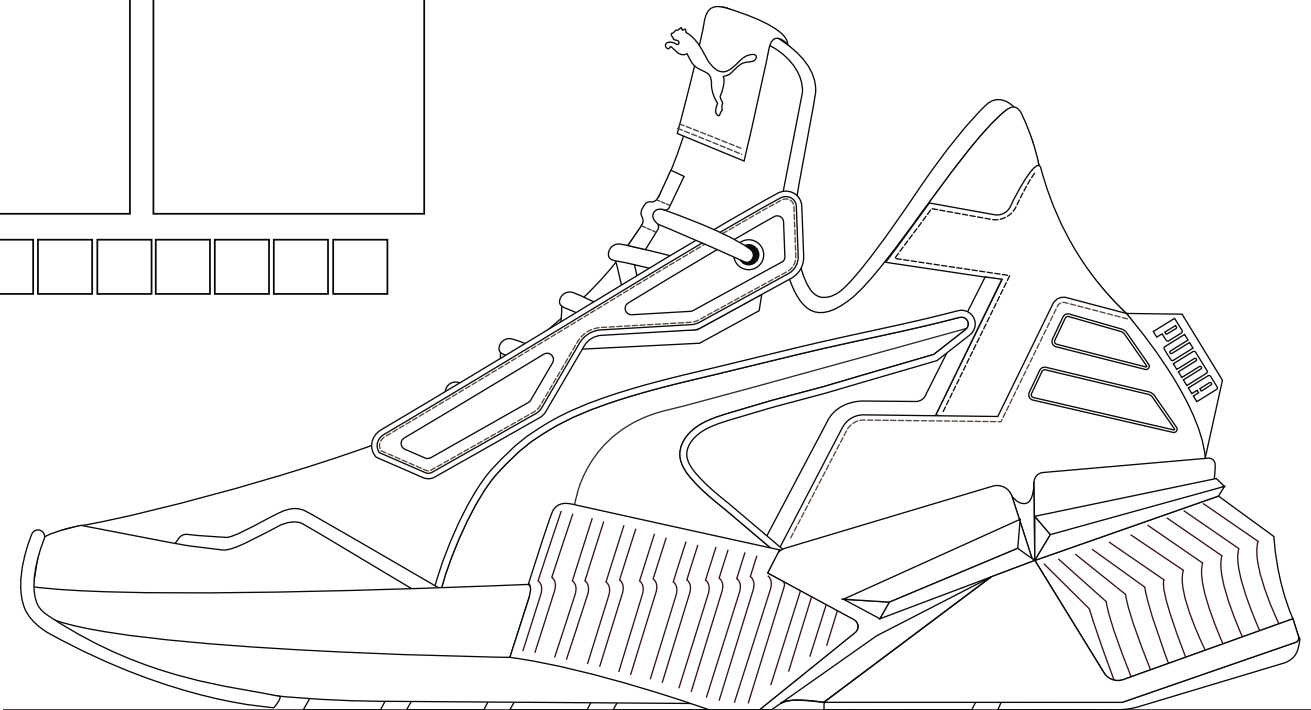
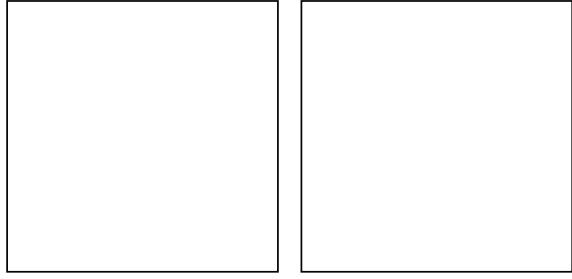
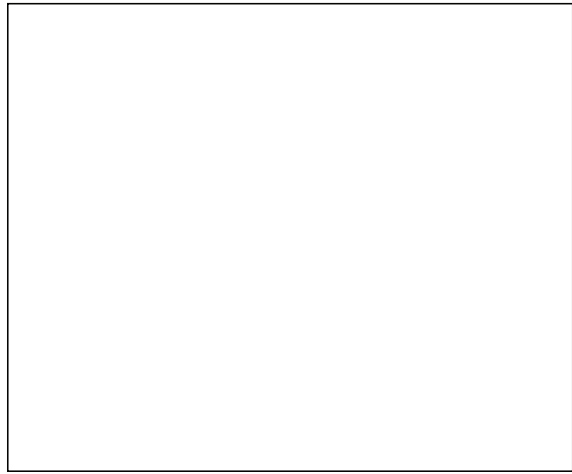
FILE REQUIREMENTS

Your submission must remain within the 8.5” by 8.5” working space (outlined in red).

JPG- 300 DPI OR HIGHER

Your name, country, and title must be in the bottom left hand corner of your submission.

Save your file as LASTNAME_FIRSTNAME_CMD



LATERAL

NAME:
COUNTRY:
COLORWAY NAME: